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NEWS

FOR IMMEDIATE RELEASE:

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Cal State L.A. Students Win Second Place at Information Technology Competition

Los Angeles, CA – **Cal State L.A. students** recently won **second place** in an Interactive Web Development contest, part of Cal Poly Pomona’s sixth annual Information Technology Competition (ITC).

Cal State L.A.’s Interactive Web Development team consisted of members from the campus chapter of the Association for Computing Machinery: **Armando Padilla** (Los Angeles resident), **Weiti Chen** (Los Angeles resident), **Louis Santillan** (Los Angeles resident), **Zhenghui Hu** (Alhambra resident), and **Jenny Chang** (Alhambra resident).

“This is our first time participating in this contest and it’s so amazing how we worked together, analyzed and designed everything from scratch and brought home the second place award! We competed against teams from Cal Poly Pomona, Fresno State University, and USC,” says Jenny Chang, team captain.

The Interactive Web Development contest of the ITC 2002 provided a stage for students from various schools to demonstrate their analytical, technical and presentation skills by developing a Web solution to a real world business case. The case itself was written by a business professional that works in the Web industry.

Jenny explains, “The requirement was to implement a prototype of a Web site (something that doesn’t exist yet in reality) that allows flexibility for consumers to order entertainment services from a fictional company called Bright Bridge Entertainment (BBE)....

We had to present our prototype and convince our clients (BBE) why they should choose us to develop their Web site. So not only did we have to be good programmers, we also had to analyze our client’s requirements, provide documentation, and present our solution based on existing technologies that would build a strong foundation for the future in a professional manner.”

Teams of three to five members had two weeks to complete their Web-based solution and then present it to a panel of judges on the day of the competition. Creativity is key in Web development so teams had the flexibility to use any software tools or languages to develop their solution. The winning teams received great visibility with the many top IT companies that were at the competition. The ITC 2002 Web competition offered students a chance to make their skills visible to potential employers. To view the team’s award-winning design, visit <http://acm.calstatela.edu/bbetv>.

For more information, call the College of Engineering, Computer Science, and Technology at Cal State L.A., (323) 343-4500.

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